

SCREENING “RURAL IMPACT”

Hosting a screening can happen anywhere where people who know you and would respond to you as a friend, colleague, fellow congregant, or club member, etc. It can be in your home or a friend’s home, your place of work, union hall, place of worship, or a space elsewhere booked for the purpose.

It does not need to be a big deal and no one needs to be an expert.

The film is powerful and gets people talking, asking questions, and wanting to learn and do more.

Here’s how it works:

1. Order a DVD of "Rural Impact", A 31 MINUTE VIDEO ON THE IMPACT OF THE GAS INDUSTRY from CDOG at gasdrillinginfo@frontiernet.net. Send them your mailing address and allow up to a week for the film to arrive. They are all volunteers too.
2. Duplicate the DVD so you have copies to hand out at your screening
3. Pick out appropriate handouts from the gas documents section of the BRSC website, www.binghamtonsustainability.org, and print them up
4. Arrange for the use of a TV, DVD player and screen, wall or sheet to project onto.
5. Invite your guests to your home or another convenient location
6. Show the film
7. At the screening:
 - * the film needs almost no introduction - just thanking your guests for coming can be enough
 - * there's little if any need to moderate the discussion afterwards
 - * give the copies of Rural Impact! to people who want to host their own showing
 - * point out the BRSC URL on the handouts so they know where to learn more and where to access the resources
 - * ask for contact information: name, phone numbers, e-mail, and whether willing to host their own home showing
 - * pass along that contact information to the BRSC Gas Production Task Force (preferably in an excel spreadsheet, if possible) at info@binghamtonsustainability.org

Thanks and credit to CDOG for creating this edition of “Rural Impact” and allowing the use of this guide. Check out their website at www.un-naturalgas.org for more great resources for the film screening and beyond.